



Dear Facilitators,

Welcome to the Marriage Dynamics family! I want to thank you for your commitment of time to bring United to your church and community. It is through the commitment of people such as yourselves that we are all able to participate in God's plan of strengthening marriages around the world.



Over the last several months, we have been working behind the scenes to make needed changes in order to serve marriages better! We are excited to be able to bring to you these fresh new promotional items in order to reach more couples! Inside this promotional package you will find many helpful items such as social media post templates, print-ready bulletin inserts, and much more.

Alongside with couples like you, our organization has had the privilege of serving over 75,000 couples in our first 24 years of ministry. We look forward to helping many thousands more experience the joy, meaning and purpose intended for their marriages in the decades to come!

A handwritten signature in black ink that reads "Deborah Timson".

DEBORAH TIMSON
executive director





RECRUITING TIPS

Facilitators / Ministry Partners,

As you are planning your next class, contact your Ministry Consultant with the dates of your class so it can be added to the website schedule. If you do not have firm dates set yet, let your Ministry Consultant know the general timeframe that you are planning to offer a class.

As you are reaching out to couples about your class, please keep in mind these tried and true recruiting tips. These are low-cost efforts with maximum results!

Have a plan.

Involve church leadership at the highest level.

Make a list of couples you would like to invite, and then personally invite them.

Go to church leaders, and ask them to personally invite couples who would benefit from the class (not couples in crisis).

If church has website and social media pages, contact your church administrator about posting your class.

Announce during weekend services – personal announcements, bulletins, powerpoint, video, etc.

If there are previous Dynamic Marriage/United graduates in your congregation, enlist them in a grassroots effort, challenging them to personally invite at least 2 couples to the class.

Schedule a preview meeting, ideally 2-4 weeks before the pre-session date. Make it a convenient time (after church tends to work well) and provide refreshments.

Go to Sunday School classes and make a presentation.

Utilize church message sign if available.

Set up a staffed registration table in the busiest area of the church building for before, between, and after worship services.

Consider those outside your church family. Invite neighbors, friends, families that are friends with your children.

TESTIMONIALS



“[United] taught us how to provide a safe, relaxed, and open environment to discuss so many aspects of marriage. The Bible tells us to fall back in love with the mate of our youth, and this class did that for me. I now love her like I did when we first got married and I see her through the eyes of a man with renewed love. Thank you so much.”

“The journey through the United course has been an interesting, eye opening, and exhilarating experience. While we both believed that our 29 year marriage was already loving and strong, we found out that we still had a lot to learn. The step by step intentional process in the United course has provided us with new insights into God’s plan for Marriage. We were able to see areas we were doing well with as well as places we needed much improvement in. It is hard to believe how we have grown so much closer together after only 8 weeks! Even our son can see the changes! We have already recommended this class to several other couples. “

– BARRY & JEN

“Through this class, God turned our good into great, and showed us that with continual work, love, and grace we could enjoy a relationship with each other that we had not before experienced – even after 15 years of marriage.”

– SCOTT & NIKKI, facilitators

“ this process has been life changing. Our love for each other and our love for Jesus Christ has grown exponentially.”

– JOHN

GOTPRINT INSTRUCTIONS

Optional Printing Instructions GotPrint.com® Your Promotional Experts

If you would like to have the postcards and bulletins printed professionally, we recommend the vendor Gotprint.com. They are affordable and have quick turnaround times. The PDFs included in this promo kit for the postcards and bulletins are designed using GotPrint templates, so they are all ready to be uploaded to GotPrint once you fill in the information for your personalized course info and re-save. *Posters are 11x17 (tabloid) and can be printed in house or at any local Office Depot or Kinko's on tabloid size paper. The minimum ordering quantity for GotPrint posters is 100, which would exceed the needs of most course venues.

POSTCARDS

Go to Gotprint.com, Click "Products" and select "Postcards"

Click the red "Upload Your Design" tab, then select the third option, "5"x7" Horizontal"

Under the "Paper" dropdown, select "14 pt Gloss Coated Cover (C2S) with High Gloss UV"

Under the "Color" dropdown, select "Full Color Both Sides"

Under the "Quantity" dropdown, select the quantity of your choice.

Leave "Rounded Corners" and "High Gloss UV Coating Back" unchecked.

Leave following boxes as is (unless you need rush delivery). Estimate shipping if desired, then select "Upload"

You will upload the front file and back files separately. Follow the instructions and click continue when prompted.

Complete the rest of the billing and shipping info to complete your order.

GotPrint has a handy Live Chat feature if you run into any issues!

BULLETIN INSERTS

Go to Gotprint.com, Click "Products" and select "Flyers"

Click the red "Upload Your Design" tab, then select the first option, "5.5"x8.5" Vertical"

Under the "Paper" dropdown, select "80 lb. Gloss Book (C2S) with High Gloss UV"

Under the "Color" dropdown, select "Full Color Front, No Back"

Under the "Quantity" dropdown, select the quantity of your choice.

Leave "Rounded Corners" and "High Gloss UV Coating Back" unchecked.

Leave following boxes as is (unless you need rush delivery). Estimate shipping if desired, then select "Upload"

Upload the front file, then follow the instructions and click continue when prompted.

Complete the rest of the billing and shipping info to complete your order.

GotPrint has a handy Live Chat feature if you run into any issues!